



Irizar Morocco

Irizar Morocco continues to build on its growth in the Moroccan market where it is the undisputed leader in the luxury coach segment, with a market share close to 100%.

The Irizar brand has become the automatic choice for any coach investment or purchase in Morocco and is a symbol of profitability due to its design, reliability, safety and comfort. Close business relationships with each chassis manufacturer means that any variation in coachwork can be implemented depending on customer needs.

The flagship of this leadership at the service of the customer is the company CTM, which every year puts its trust in Irizar. CTM (Compagnie de Transport au Maroc), established in 1919, is the leading private road passenger transport company in Morocco; with divisions in long distance and tourism transport, it is a pioneer in Morocco in long distance services to Europe and in online electronic payment media and automatic operation systems.

Irizar Morocco has facilities whose technology, infrastructure and equipment enable it to offer products at European standards of quality.

In August this year an expansion of more than 3000 m² was completed - 20,000 square metres of space is now available to accommodate Irizar's latest generation of forming machinery production tools.

Two new paint booths have also been installed to increase production capacity in response to the needs of both the local market and for export markets thus supporting Irizar Ormaiztegui in meeting the high demands of the European markets.

To meet these objectives optimally it has been necessary to intensify training plans for all Irizar Morocco staff.

The frequency of audits and their results ensure compliance with the quality standards of the Irizar Group.

During 2017 there will be a further increase in the range of products manufactured locally for different export markets.