

Irizar S. Coop. | Zumarraga bidea, 8 | 20216 Ormaiztegi (Gipuzkoa) | Spain | T +34 943 80 91 00 | F +34 943 88 91 01 | irizar@irizar.com | www.irizar.com | Spain | T +34 943 80 53 80 | F +34 943 16 10 89

Irizar launches the new Irizar i6

Madrid, 18 October 2016

A year on from unveiling the Irizar i8, Irizar is launching the new Irizar i6, a high-tech coach that replaces the Irizar pb and is developed with the innovative spirit that is the hallmark of the brand.

The presentation of this new addition to Irizar's catalogue took place on October 17th at its headquarters in Ormaiztegi and on October 18th at Madrid's Museo del Traje (Costume Museum) in the presence of several hundred Spanish customers. Following the presentation of the latest developments at a strategic level and in terms of the product itself, 2 versions of the new vehicle were unveiled, one 13m-long i6 and another 14m-long model of the coach.

Customer proximity in order to meet their expectations with the products and services that are best suited to their needs is one of the pillars of Irizar's strategy. Products that add value to their business, setting it apart both technologically and in terms of image. Another objective is to ensure sustainable mobility by providing the transport solutions of tomorrow.

The new Irizar i6, which adopts the aesthetic features of the impressive i8 and is equipped with the technology of the brand's new models, further improves on the flagship Irizar pb model. The development of this new product is based on cutting-edge technology that highlights concepts such as the quality, robustness and reliability of a model with its own personality.

The inspiration for a renewed spirit



With the presentation of this new i6, Irizar is now going even further in the spirit of innovation, supported by the most advanced technological solutions and attention to detail that are the hallmarks of the brand.

The concept of renewal of the Irizar i6 is the response to an exercise that is both relatively simple and extremely demanding. Simple because it was only a matter of time before the Irizar i6 adopted the features of the impressive i8. Demanding because this renewal also had to be given a soul - the soul of the new models of the brand.

That is why this aesthetic revolution is based on cutting-edge technology that highlights the inherent values of the Irizar i6, such as the quality, robustness and reliability of a model with its own personality.

Design, technology and sustainability are the expressions of the renewed spirit that pervades the brand and which seeks to inspire confidence in those who are the organic elements of a bus: the owners, drivers and passengers. Because people are the driving force behind our inspiration.

A visual language of its own

The design of the front is characterised by new LED headlamps and by the detail of the exclusive trapezoidal integration of the adaptive cruise control system. The lines are more pronounced and aggressive, sculpted on rigid and soft surfaces. Different elements, such as the front fog lamps and the position lights on the ceiling, are harmoniously integrated. A renewed, strikingly fresh result which emphasises and adds nuance to the familiar face of the Irizar i6.

A delicate crease along the side communicates a sense of optimisation and high quality. A feeling echoed in improved and modern details and trims.

Delicate and modern angular details improve the appearance of the rear of the i6. It shares aesthetic concepts with the i8 that are infused with a personal stamp communicating greater attractiveness to the market. The overall effect is an unmistakable Irizar i6 - stronger and more dynamic.

Technology. The heartbeat beneath the skin

Challenges demand responses. Irizar technology provides them.

irizar Sociedad Cooperativa - Inscripción en el Registro Cooperativas Euskadi con n 86.1.173, NIF: F-20026994

Irizar has responded to challenges arising from traffic conditions and from the need to optimise resources: indoor and outdoor full LED lighting.

The multiplexed architecture and CAN communication protocol that coordinates and integrates all the coach electronics, enables diagnosis and data collection using the OBD connector and provides the systems with a level of intelligence.

The AEB-LDW driving-aid systems composed of the touch-screen control and HMI console, from which the entertainment and comfort systems are managed, are also worth mentioning.

Other challenges relate to wellbeing and safety - in other words, the experience of a calm and pleasurable journey. In this case, the solutions that Irizar has developed seek to enhance passenger satisfaction: exclusive capacitive switches in the diffuser ceiling and innovative air intake systems on the roof and beneath the bus, for increased performance of the driver and passenger air conditioning systems.

Easier driving

The driver is the star of the show. Comfy seating and feeling good is how it starts. The driver's seat is designed for rapid positioning in the most ergonomic posture. The seat and steering wheel positions can be adapted to all sizes. The switch panel is fully multiplexed with new icons and colours for easy identification. Dials and informative screens are also positioned ergonomically.

An optional MMI system, exclusive to Irizar, facilitates the handling of all systems through the use of a joystick, buttons for quick access to menus and a 7" colour touch screen to the left of the driver.

The comfort of the driver at the controls of the Irizar i6 is also enhanced by optimal visibility of the rear-view mirrors and the ability to regulate the air conditioning vents. In short, features to pamper the driver, making the work easier by increasing his/her wellbeing - which means improved safety for all passengers.

Inner wellbeing



Achieving a sense of wellbeing at the start of each journey and ensuring that it lasts till the end is the foundation of the interior design of the Irizar.

The front of the ceiling has a large 22" high resolution flatscreen monitor, a clock and toilet indicator light.

Access is illuminated by LED lights on footboards and the ceiling making it easy for passengers to enter and exit. It offers "soft touch" capacitive switches and LED reading lights. The ceiling coatings are light grey, to enhance the luminosity of the interior.

The overhead luggage compartments are notably spacious and illuminated by a row of LED lights.

Like the new bumpers, the air conditioning vents have a trapezoidal design and offer lower openings to increase passenger comfort.

Other facilities and features include: internal height of more than 2m, more space between seats, excellent visibility for driver and passengers, antiglare electric blinds, integration for catering equipment, enhanced air conditioning performance, larger, higher resolution flat screen fold-down and central monitors...

The new seats round off the renewed aesthetics of this Irizar i6. Although the visual elegance of the seats cannot be ignored, concepts such as comfort and functionality have been prioritised. More ergonomic lines arising from development models and rigorous testing. Wider headrests. Impeccable stitching with elegant seams that fit perfectly with the decor of the inside of the vehicle. The end result, a seat that transmits comfort and elegance.

Safe, reliable and comfortable

As with all the other models of the brand, the Irizar i6 complies with the R.66.02 safety regulation and has the most modern systems for active safety, to guarantee stability and reduce risks in unforeseen circumstances.

In the most extreme situations the behaviour of other road users is unpredictable, so it is reassuring to know that the structure of the Irizar i6 has been designed to offer resistance to roll and head-on collision by optimising weight distribution. Furthermore, the design of the driving position, its spaciousness, ergonomics and accessible controls, is a fundamental safety element.



The new i6 follows the Irizar philosophy. It is a robust but light, quiet and reliable coach.

Maximum profitability

At Irizar we know that fuel is the major cost component for operators, so we have made every effort to reduce consumption.

The aerodynamic design of the unit is another long-standing brand differentiator. With a lower coefficient of air friction due to a narrower front with less air intake, the spare wheel cowling, reduced weight by using high-tensile steels, and the alloy wheels, all contribute to the aim of making the Irizar i6 the most efficient coach in the luxury sector when it comes to fuel consumption.

With the concept of maximum profitability in mind, we have worked on the repair and maintenance costs. Service intervals have been extended, and i6 can be driven for up to 100,000 kilometres without an oil change. We have also made great strides in reducing the cost of serviceable parts and coachwork.

And of course, the service network continues to expand and offers an Irizarauthorised workshop within range of every operator. Our priorities include ensuring that the Irizar i6 maintains a high residual value, so that our clients receive an attractive return on investment, and to minimise CO2 emissions. Deciding to buy the new Irizar i6 is, without doubt, choosing to get great value.

Customisation

The new Irizar i6 follows the Irizar philosophy by allowing a maximum level of personalisation. 6 lengths, 3 types of WC, new seats with optional movement, a range of entertainment systems, new interior coverings in countless colours and finishes. In short, a model that can be tailored to any needs. Maximum adaptation capacity. The customer can fully customize the coach. Just as they need it.

Technical characteristics



The Irizar i6 has been specifically designed in two heights, 3.5m and 3.7m with aisle, and in four lengths:

- Two 2-axle versions measuring 12.2m and 12.9m long
- Two 3-axle versions measuring 14m and 15m long

The integral version of the new Irizar i6 has a DAF Euro VI engine while its body version is equipped with standard chassis on the market from the various brands which currently offer chassis.

The after-sales service and workshop network continues to expand the number of service points, incorporating an increasing number of comprehensive service workshops. All of this is offered and designed to minimise downtime, ensuring and enhancing the residual value of the vehicle.

For additional information, please contact:

Ana Eceiza

Mail: aeceiza@irizar.com Tel.: + 34 667181833