

## Delivery of the first Irizar i8

Ormaiztegi, 9 June 2016

### **Irizar delivers the first 100 luxury coaches of the new Irizar i8 model**

**Just a few months after introducing the Irizar i8 (the new luxury coach from Irizar) have sufficed to confirm it's a great success. By purchasing this coach with state of the art technology and capable of offering great luxury with the maximum passenger comfort and safety, loyal customers as well as many new European operators place their trust in the Irizar brand.**

Student Agency and Lux Express from the Czech Republic and Estonia respectively, Arotrans or Oscar from Poland, Stewarts, Clarkes, Ellisons, Guideline from the UK, Faure and Thermevasion from France, De Wilge from Belgium, Rod Billet from Denmark, Tarsin from Romania, and Esteban Rivas, Agostense, Jesus Abadia, Donato, Autocares Benito, Ramila and Estebanezaja from Spain have been added to the list of clients that have purchased the company's new flagship, the Irizar i8.

It is worth mentioning that this new model coach has been very well received by European sports teams. The European Cup winners, players from West Ham United, Olympique de Lyon as well as the French cycling team Uci-Protour, AG2R have recently purchased one.

The main reason why this model coach is selected by our clients is because they wish to be at the cutting edge, a reference as far as their image and offer passengers a luxury service that is also unique, safe, modern, personalized and comfortable.

The delivered vehicles include fully equipped and on chassis version coaches and incorporate a wide range of options and specifications, making each coach a unique vehicle for each of the operators.

### **The Irizar i8**

The Irizar i8 is a luxury vehicle for long-distance operations, regular lines and other special services, and is equipped with the most advanced technology on the market. It is the new flagship of the brand and incorporates an impressive exterior and interior design along with cutting-edge technology.



Tested under the most demanding conditions, the Irizar i8 is a safe, sturdy, lightweight, quiet and reliable coach. It has undergone the toughest fatigue and reliability tests and introduces the most advanced technologies in design, materials, components and production processes in addition to high quality finishes.

The coach's aerodynamics and weight optimisation ensure maximum profitability for the operator.

Travelling in the Irizar i8 is a unique experience. The new seats have been designed focused on ergonomics, comfort, functionality and adaptability and are equipped with a wide range of options as well as the ability to add personalized entertainment systems on board as well as internet browsing.

### **In Mexico**

The Irizar i8 was introduced in Mexico towards the end of November and since then it has been a continued success to the point of generating nearly one thousand orders in a country where all the large operators place their trust in Irizar to cover their high-end service needs. In Mexico, as a result of the great demand for VIP coaches to provide luxury services, is a country where the Irizar i8 is a perfect fit due to its design, safety, technology, comfort and reliability.

The perspectives in Mexico and successful sales in Europe have made Irizar a benchmark in the coaches sector worldwide.