

# Irizar Mexico signs its biggest contract ever with the Estrella Blanca Group

**The deal will deliver 300 coaches a year over two years, with the option of a third year**

The Mexican contract constitutes one of Irizar's largest international operations this year. The Group has undertaken to produce 300 luxury coaches per year – i5, Century and PB. The order ushers in final consolidation for Irizar's Mexican subsidiary of its leadership of the coach market.

The contract is for two years, with the option of a further year – the volumes are huge, quite unheard of in the sector, and the deal will obviously make a vast contribution to improving passenger road transport in Mexico. The new units will be built at the Group's plant in Querétaro, which recently increased its production capacity by 50% after a substantial extension to the facilities.

The Estrella Blanca Group is one of the largest passenger transport entities in Mexico, and indeed worldwide. It is composed of fourteen firms, among which Futura, Chihuahuenses and Élite. The Group has a fleet of over 8,000 coaches operating routes nationwide in most Mexican states. The current management at the transport company

made the Group Presidency in June 2006, and has more than 1,000 partners. Since then the company has undergone substantial development in terms of administration, management, and a team-renovation policy. In September 2006 the first agreements were drawn up between Estrella Blanca and Irizar México, and the first units were being delivered by December of the same year.

The Estrella Blanca Group has bought more than 300 Irizar coaches in recent years, and this has made a vast contribution to Irizar México's growth and market leadership. The 600 coaches to be bought under the new agreement by the Group over the next two years will increase its fleet to over 1,000 Irizar units.



**The Estrella Blanca Group has a fleet of over 8,000 coaches operating routes nationwide in most Mexican states.**